

NEWS RELEASE

STORY & PHOTO OPT!

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14,000 MILES FROM AK TO FL, AND BACK AGAIN ON AN IRON HORSE *Friction Zone Warrior rides Hoka Hey Motorcycle Challenge 2010 (& more)*

OCKLAWAHA, FL – May 25, 2010, Brody McNeill of Anchorage, Alaska will ride his way from Alaska to Florida, and back again to Alaska as the sponsored Friction Zone Warrior for Lake Weir Living in the 2010 Hoka Hey Challenge. McNeill will meet up with 1,000 selected riders from around the globe to embark on what is truly a challenging ride through public roadways into deep back road terrain. The Iron Horse Riders understand the risks involved riding across two countries and four-time zones! And McNeill is prepared to do it twice!!

Lake Weir Living (LiveWhereYouRide.com) is a motorcycle enthusiasts' residential community in Central Florida (Ocklawaha, FL). The Rider-Friendly community (with home and land packages from the \$90s) is nestled between what Harley-Davidson endorses as some of Florida's best touring roads. Brody McNeill, Alaska Marine Highway System (AMHS) deck hand and private pilot, is Lake Weir Living's Friction Zone Warrior during the Hoka Hey Motorcycle Challenge 2010!

This challenge of endurance, navigation and wit is what fuels McNeill's fire. Filled with passion, between his days off from AMHS or flying a plane for fun, you can find Brody heli-skiing (helicopter drop onto a mountain top) down Alaska's mountain range, or suspended from a steep river ravine catching wild salmon! McNeill's in-it, to win-it! The first Warrior to arrive in Homer, Alaska on July 20, 2010 wins the \$500,000.00 U.S. (Five Hundred Thousand Dollars U.S.) in Alaskan gold as valued on June 20, 2010. McNeill is keeping a daily log of his journey. "We're proud to sponsor Brody McNeill, our Friction Zone Warrior," says Neil Schuster, Co-Managing Partner of Lake Weir Living. "We wouldn't want anyone else to represent us in the Challenge. His spirit is what's true about riders – the motorcycle family camaraderie. On the road riders have each other's back, and that's what we're building at Lake Weir Living: a motorcycle friendly community where homeowners watch out for neighbors and respect the passion for 'the ride'. Our missions are identical. Brody is riding across the Country for Rider Awareness, and we're building a community with a vision. Together we hope to influence State and Federal policies, as well as public awareness that riders are everywhere and deserve respect, on the road and at home!" states Schuster.

For story information and photos, please call 352-304-0027 or email info@lakeweirliving.com. Brody's blog: <http://frictionzonewarrior.blogspot.com/>

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Obtain the property report required by federal law and read it before signing anything. No Federal Agency has judged the merits or value, if any, of this property.

Lake Weir Living, a collection of fine properties owned by Silver Springs Shores Investments, LLC within Silver Springs Shores. Prices and availability are subject to change without notice.

